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## **ORIGINAL**

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RECEIVED

VIACOM

October 9, 2002

Marlene H. Dortch Secretary Federal Communications Commission 445 12<sup>th</sup> Street, S.W. Washington, D.C. 20554 FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY

OCT - 9 2002

EX PARTE OR LATE FILED

Re: Ex Parte Notice – MM Docket No. 02-277

Dear Ms. Dortch:

On October 8, 2002, Maureen O'Connell of News Corporation, Bill LeBeau of NBC, Anne Lucey of Viacom and Michael Baumann and Kent Mikkelsen of Economists Incorporated met with Paul Gallant, Bob Ratcliffe, Royce Sherlock and Judy Herman of the Media Bureau. The purpose of the meeting was to discuss possible economic studies that Economists Incorporated might conduct in connection with the biennial review of the Commission's broadcast ownership rules. Those possible studies include examination of: the effect of consolidation in the local market on television news and public affairs output; the effect of duopoly on diversity of programming and news coverage; news programming on stations outside the "top 4" in a market; defining the local advertising market; viewership competition outside of the "top 4 stations"; and concentration in the market for video acquisition.

Pursuant to Section 1.1206(b) of the Commission's Rules and the Notice of Proposed Rule Making in MM Docket No. 02-277, an original and one copy of this letter are being submitted to the Secretary's office, two copies to Qualex International, and one electronic and one paper copy to each of Linda Senecal and Mania Baghdadi.

Sincerely,

Anne Lucey

No. of Copies rec'd \_\_\_\_\_\_ List ABCDE cc: Paul Gallant
Bob Ratcliffe
Royce Sherlock
Judy Herman
Linda Senecal
Mania Baghdadi
Qualex International